

The C-Side Report

Monthly Newsletter for Soroptimist International of Oceanside-Carlsbad

May 2011

for more information, go to www.sioceansidecarlsbad.org

Thought for the Month

Volunteers don't get paid, not because they're worthless,
but because they're priceless.

Did You Know?

SIA/SIOC: Our club set a membership growth goal of 5 members last August, and to meet it, each of us has to be ready to speak up for Soroptimist. For instance, several walkers at the Friends of WRC walking event this month were curious about Soroptimist, and some of us had an opportunity to provide our testimonials.

Do you have a [30-second elevator speech](#) about Soroptimist that you can use when someone asks you about our club? If you write it out, it's about 150 words, and key words might include "women and girls," "community service," "scholarships and grants," "fun events," "international organization," "fantastic women." Be ready, ladies! In addition, our federation has established tips and guidelines for attracting new members, and since SIOC is trying to reach a membership and retention goal, it might be worth it for you to take a look at the [video](#) that presents ideas for how to get potential members interested in our club.

Personal Project Datebook

5/19



Kathi P. and Joanne V. will turn your gold, platinum or silver into cash! \$10 gets you in. Appetizers and adult beverages. 6-8 pm at Joanne's.

5/20



The trip is full and it's ON! **Chris and Adele's** Most Excellent Camping Adventure. All we have to do now is wait for the photos!

5/26



Magical gifts and exclusive designers. **Dottie, Anne S. and Kathie C.** hold a shopping reception at Fairen Del's in Carlsbad Village. 6-8 pm. Wine/champagne/cheese. Can't make the reception? Shop any time during the day, say "SIOC," and part of your purchase will come back to the club.

6/10



Tantalizing Tasting Party with a Trendy Twist. Sample the wine and the dinner hors d'oeuvres at **Linda, Pat and Viki's** personal project. 5:30-8:30 pm. \$25 includes the personality assessment! RSVP to Linda.

We love our Personal Projects! Last month two of our newest members set up shopping nights that brought in more than \$700 for the club. Ellen Sotmeister and Marijane Relth were the classy sales ladies. "New " member Joann Greene (far right) was one of the many shoppers.



Personal Projects (cont)

6/11



Andrea and B.J. invite you to paint a shoe to match your favorite outfit or fantasy. \$50 includes the shoes and beverage. You'll love the mango mimosas they're serving! Call Andrea or B.J. for details.

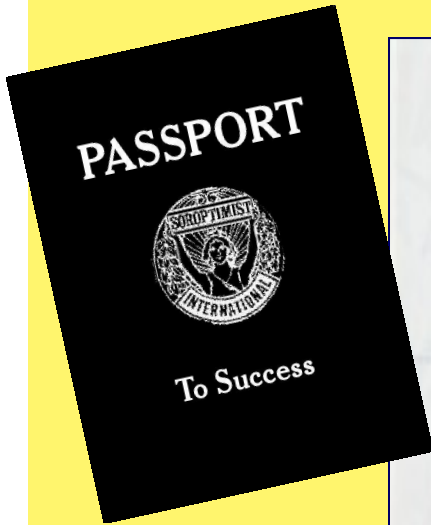
****Personal Projects help members earn the \$50 personal assessment required annually.**

All The Club News

RUBY AWARD FASHION SHOW IN THE WORKS!

Things you need to know about this year's fashion show:

- 1) Saturday, 6/25, Sheraton Carlsbad Resort & Spa, 5480 Pacific Drive, 10:30 am—3 pm. Invitations ready soon.
- 2) Admission is \$55 before June 15, \$60 after
- 3) About 16 vendors selling an array of gifts, fashion, beauty, food items, all lined up by 10:30 am. Contact Marijane for more info.
- 4) Raffle ticket prize: \$1,000 cash. Get your tix to sell from Chari.
- 5) Forward your sponsorship possibilities to Kathi Pace
- 6) Model sign-up sheet is now circulating. Get your dance on!



Gabrielle Carpenter,
this year's Women's
Opportunity Award
winner

Upcoming programs: 5/20, business meeting; 5/27, How to Live A Brain Healthy Life, outreach coordinator from Alzheimer's Association; 6/3, Community Service Awards

Soroptimist of the Year. Nomination forms for this year's Soroptimist of the Year will be distributed at the 5/20 business meeting. Be thinking about who may have helped out in a pinch, gone above and beyond, displayed outstanding club enthusiasm, started a new club tradition, OR really deserves club recognition this year.

Installation Party. We have a date. July 17. And a place: Pini's house! Michelle D'Elia and her party committee are planning this event, where we install our 2011/2012 officers and recognize the efforts of this year's board. Details to come!

Clothing Empowers Opportunity. We doubled attendance for CEO this year and even with fewer clothing donations (by request), there were plenty of beautiful wardrobe items for our women re-entering the work force!

Walk Away From Violence! The Friends of WRC walk was a success with beautiful weather, vendors and walkers. Jazzercise started off the event with a fun warm-up. Approximately 100 people attended and walked the Mira Costa campus. Over \$5,500 was raised from the walkers and sponsors. These funds will

provide fun funds for the children of WRC. This summer some of the funds will be used to send the children to camp. Kathie Chan says, "Thank you SIOC for your support. And look for this to be an annual event — so keep walking!"





PRESIDENT'S MESSAGE

A very smart woman once said "I've come to realize that it's not about the quantity but the quality". This is evident in every woman and girl we touch; giving a grant to a high school girl who has done so much to help others in her young life, providing funds to help 1 single woman have a life changing surgery, paying for 2 or 3 kids to go to summer camp who may never have had that opportunity were it not for our help. THAT is what I love about being a Soroptimist. Happy May my fellow SIOC Members!

President Adele McIntosh
Set Sail For Success



Our meetings take place at El Camino Country Club, 3202 Vista Way, Oceanside 92056, every Friday at noon *except the second Friday of each month, and the fifth Friday* whenever there is one.

Call 760.643.1451 or email vsandiego@aol.com for information about membership, meetings, or the C-Side Report

SIOC BOARD OF DIRECTORS

Adele McIntosh, President	Viki Hurst, Membership Chair
Caryn Leventhal, Vice President	Pini Byma Delegate
Michelle D'Elia, Treasurer	Penny Eisenstein, Delegate
Chari Goddard, Recording Secretary	Barbara Bale, Director
Carolyn Wolf, Corresponding Secretary	Louann Gigante, Past President, Director

Lori Somers, Parliamentarian

Soroptimist Mission

To improve the lives of women and girls,
in local communities and throughout the world

See next page for Service Opportunities Outside Soroptimist

*****The next C-Side Report will go out the first of July***

Non-SIOC Announcements:

SIOC Member	Announcements/Details:
Ellen	5/20 LLS Woman of the Year Contest. Support Ellen with a donation to Leukemia Lymphoma Society and the person who raises the most \$ will be names LLS Person of the Year www.mwoy.org/sd
Edith	5/21 The NCAAWA Second Annual "Authors' Garden Party" at the Hass Home. This event will feature authors who will discuss their book, their writing process and publishing. This is a Scholarship Fundraiser. \$25.00
Ann Speraw	6/8 Moonlight Angels, Barbara's Wedding (Bale or Mannino or Tice?!), Broadway Theater, Vista; 6/12 – August, Old Globe, Osage County, 1 pm matinee, \$50